

College of New Caledonia



NEWS RELEASE

For release on May 16, 2012

CNC event raises more than \$33,000 for Lakeland Mills employees

More than \$33,000 was raised during the community barbecue Tuesday at CNC in honour of Lakeland Mills employees and their families.

About 1,750 people attended the three-hour barbecue and silent auction, which was organized by the college's professional cook students.

"The support from the community was absolutely excellent. Prince George businesses and residents really stepped up to help each other and that's what makes this community so special," said Randall Heidt, CNC's Director of Communications and Development. "We are thrilled with the amount of funds raised for Lakeland employees and honoured that we could help support them in some small way."

Once all the funds from the silent auction are collected, proceeds will be donated to the Lakeland Mill Fire Assistance Fund administered by the Prince George Community Foundation.

"The Foundation has a long standing relationship with CNC. It is overwhelming to see the effort put forward by the students and faculty in support of the Lakeland Fire Assistance Fund and we are so very pleased to accept the funds for this purpose," said Judy Neiser, Executive Director of the Prince George Community Foundation. "It truly shows great people doing wonderful things in our community."

Food ticket sales from the barbecue tallied \$11,404, silent auction \$13,015 and raffle tickets \$2,137. Donations from other supporters such as the Prince George Public Library and Prince George and District Arts Council and Caribou Chrome, among others, tallied \$4,836.

CNC's Professional Cook students donated \$2,000, which was money they earned from tips collected over the past year.

Many local companies donated food, including Save-On Foods and Costco, while PWTransit provided a free shuttle between Pine Centre Mall and CNC's campus as well as a travel package worth \$3,000.

"We'd like to thank everyone for supporting this event – from businesses to community members," Heidt said. "We're encouraging those who purchased silent auction items to stop by and pay for them as soon as possible so we can give the funds to the Prince George Community Foundation."

For more information:

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